

Key Indicators

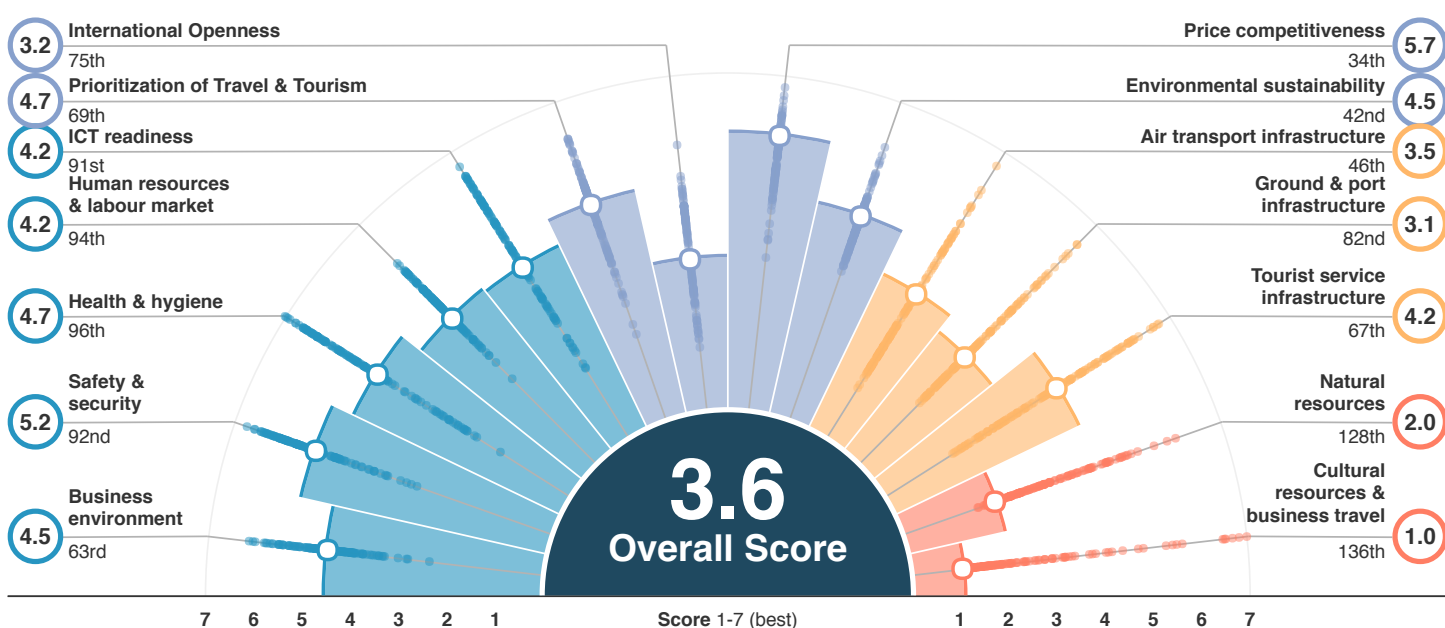
Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC)

International tourist arrivals	667,700
International tourism inbound receipts	US \$430.9 million
Average receipts per arrival	US \$645.4
T&T industry GDP	US \$354.1 million
% of total	18.4%

T&T industry Share of GDP	% GDP	18.4
T&T industry employment	35,300 jobs	16.4%
% of total		
T&T industry Share of Employment	% total employment	16.4

Performance Overview

Key Score



Past performance

Travel & Tourism Competitiveness Edition	2015	2017	2019
Rank	86 / 141	83 / 136	88 / 140
Score	3.5	3.6	3.6

Index Component	Value	Rank/140	PREV	Value	SSA Avg	Avg	Best Performer
Business environment	4.5 ↑	63	69				Hong Kong SAR
Property rights	4.1 ↓	86	69				Finland
Business impact of rules on FDI	4.5 ↓	73	70				Hong Kong SAR
Efficiency of legal framework in settling disputes	3.5 ↑	82	87				Singapore
Efficiency of legal framework in challenging regulations	3.1 ↓	80	75				Finland
Time required to deal with construction permits days <small>Lower is Better ←</small>	108 ↓	42	64				Korea, Rep.
Cost to deal with construction permits % construction cost <small>Lower is Better ←</small>	1.1 ↓	31	97				Multiple
Extent of market dominance	3.5 ↓	88	68				Switzerland
Time to start a business days <small>Lower is Better ←</small>	18.0 ↑	100	68				New Zealand
Cost of starting a business % GNI per capita <small>Lower is Better ←</small>	14.4 ↓	95	95				Multiple
Effect of taxation on incentives to work	3.7 =	85	85				Singapore
Effect of taxation on incentives to invest	3.2 ↑	101	117				Bahrain
Total tax rate % profits <small>Lower is Better ←</small>	37.0 ↑	68	67				Brunei Darussalam
Labour and contributions tax rate % profits <small>Lower is Better ←</small>	18.1 ↑	78	68				Multiple
Profit tax rate % profits <small>Lower is Better ←</small>	18.5 ↓	92	83				Multiple
Rate of other taxes % profits <small>Lower is Better ←</small>	0.4 =	16	14				Multiple
Safety and security	5.2 =	92	86				Finland
Business costs of crime and violence	4.3 ↑	88	93				Lesotho
Reliability of police services	4.2 ↓	78	76				Finland
Business costs of terrorism	5.2 =	75	69				Lesotho
Index of terrorism incidence 1-7 (no incidence)	7.0 =	1	1				Multiple
Homicide rate /100,000 pop. <small>Lower is Better ←</small>	11.5 ↑	120	115				Japan
Health and hygiene	4.7 =	96	95				Austria
Physician density /1,000 pop.	0.8 ↑	99	105				Sweden
Use of basic sanitation services % pop.	65.2	101					Multiple
Use of basic drinking water services % pop.	86.5	100					Multiple
Hospital beds /10,000 pop.	21.0 =	75	73				Japan
HIV prevalence % adult pop. <small>Lower is Better ←</small>	0.6 ↓	96	106				Bosnia and Herzegovina
Malaria incidence cases/100,000 pop. <small>Lower is Better ←</small>	77.4 ↑	100	88				Iran, Islamic Rep.
Human resources and labour market	4.2 ↓	94	73				United States
Qualification of the labour force	4.5 ↓	102	75				Singapore
Primary education enrollment rate net %	86.2 ↓	112	41				Canada
Secondary education enrollment rate gross %	83.5 ↓	89	66				Belgium
Extent of staff training	3.5 ↑	110	111				Switzerland
Degree of customer orientation	3.7 ↓	126	124				Switzerland
Labour market	3.9 =	84	91				United States
Hiring and firing practices	3.8 ↑	72	83				Hong Kong SAR
Ease of finding skilled employees	4.1 ↓	71	56				United States
Ease of hiring foreign labour	4.5 ↓	33	18				Albania
Pay and productivity	3.5 =	103	101				United States
Female participation in the labor force ratio to men	0.73 ↑	95	99				Mozambique
ICT readiness	4.2 ↑	91	84				Hong Kong SAR
ICT use for biz-to-biz transactions	4.3 ↓	95	86				Switzerland
Internet use for biz-to-consumer transactions	4.2 ↑	97	85				Sweden
Internet users % pop.	57.2 ↑	81	88				Iceland
Fixed-broadband Internet subscriptions /100 pop.	2.7 ↓	100	92				Switzerland
Mobile-cellular telephone subscriptions /100 pop.	112.1 ↓	82	63				Hong Kong SAR
Mobile-broadband subscriptions /100 pop.	69.9 ↑	67	45				United Arab Emirates
Mobile network coverage % pop.	99.3 ↑	65	89				Multiple
Quality of electricity supply	3.5 ↑	113	106				Hong Kong SAR

Index Component	Value	Rank/140	PREV	Value	SSA Avg	Avg	Best Performer
Prioritization of Travel & Tourism	4.7 ↑	69	65				Malta
Government prioritization of travel and tourism industry	5.1 ↑	59	62				Lesotho
T&T government expenditure % government budget	6.4 ↑	25	25				Seychelles
Effectiveness of marketing and branding to attract tourists	4.5 ↑	64	68				Lesotho
Comprehensiveness of annual T&T data 0–120 (best)	48 ↑	110	110				Spain
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	18.0 =	68	70				Multiple
Country brand strategy rating 1–100 (best)	57.6 ↑	122	122				Paraguay
International Openness	3.2 =	75	65				New Zealand
Visa requirements 0–100 (best)	72.0 =	8	5				Haiti
Openness of bilateral Air Service Agreements 0–38 (best)	11.7 =	53	50				New Zealand
Number of regional trade agreements in force number	1.0 =	132	127				Multiple
Price competitiveness	5.7 ↑	34	49				Iran, Islamic Rep.
Ticket taxes and airport charges 0–100 (best)	88.7 ↑	34	29				Multiple
Hotel price index US\$ <input type="text" value="Lower is Better"/>	n/a	n/a	n/a				Lithuania
Purchasing power parity PPP \$ <input type="text" value="Lower is Better"/>	0.5 =	75	74				Egypt
Fuel price levels US\$ cents/litre <input type="text" value="Lower is Better"/>	81.0 ↓	64	85				Venezuela
Environmental sustainability	4.5 ↑	42	44				Switzerland
Stringency of environmental regulations	3.8 =	85	81				Finland
Enforcement of environmental regulations	3.6 ↓	82	71				Finland
Sustainability of travel and tourism industry development	4.2 ↑	79	83				Lesotho
Particulate matter (2.5) concentration Micrograms per cubic meter <input type="text" value="Lower is Better"/>	1.7 ↓	6	9				Mauritius
Environmental treaty ratification 0–29 (best)	20 ↑	95	90				Multiple
Baseline water stress 5–0 (best) <input type="text" value="Lower is Better"/>	n/a	n/a	n/a				Multiple
Threatened species % total species <input type="text" value="Lower is Better"/>	9.6 ↑	114	107				Luxembourg
Forest cover change % change <input type="text" value="Lower is Better"/>	0.0 =	16	20				Seychelles
Wastewater treatment %	19.4 =	61	57				Multiple
Fish stock status (% of catch) <input type="text" value="Lower is Better"/>	26.8	42					Yemen
Air transport infrastructure	3.5 =	46	43				Canada
Quality of air transport infrastructure	3.8 ↑	103	101				Singapore
Available seat kilometres, domestic millions	2.1 ↑	74	74				United States
Available seat kilometres, international millions	102.1 ↑	89	100				United States
Aircraft departures /1,000 pop.	9.1 ↓	39	27				Seychelles
Airport density airports/million pop.	19.2 ↓	3	2				Seychelles
Number of operating airlines Number	30.0 ↑	82	103				United States
Ground and port infrastructure	3.1 =	82	76				Hong Kong SAR
Quality of roads	3.8 ↓	77	65				Singapore
Road density km of road/100 square km	-	62	73				Malta
Paved road density km of road/100 square km	-	53	64				Malta
Quality of railroad infrastructure (survey question)	n/a	n/a	58				Switzerland
Railroad density km of railroads/100 square km	n/a	n/a	n/a				Czech Republic
Quality of port infrastructure	3.6 ↑	86	93				Netherlands
Ground transport efficiency	3.0 ↓	96	83				Japan
Tourist service infrastructure	4.2 ↓	67	52				Portugal
Hotel rooms number/100 pop.	2.3 ↑	8	8				Seychelles
Quality of tourism infrastructure	4.9 ↑	66	60				Singapore
Presence of major car rental companies	1 ↓	121	102				Multiple
Automated teller machines number/100,000 adult pop.	46.9 ↓	68	69				Korea, Rep.
Natural resources	2.0 ↓	128	127				Mexico
Number of World Heritage natural sites number of sites	0 =	91	86				China
Total known species number of species	114 =	139	135				Brazil
Total protected areas % total territorial area	0.0 ↓	139	128				Slovenia
Natural tourism digital demand 0–100 (best)	10 ↓	70	64				Italy
Attractiveness of natural assets	5.3 ↑	61	65				Costa Rica
Cultural resources and business travel	1.0 ↓	136	134				China
Number of World Heritage cultural sites number of sites	1 =	97	97				Italy
Oral and intangible cultural heritage number of expressions	0 =	105	93				China
Sports stadiums number of large stadiums	0.0 =	121	119				United States
Number of international association meetings 3-year average	1.3 =	125	124				United States
Cultural and entertainment tourism digital demand 0–100 (best)	1 ↓	118	120				China